

Dear Friend:

October, 14 2010

We are preparing to celebrate the 26th Annual Dr. Martin Luther King Jr. Birthday celebration on **January 17, 2011**. The committee would like to count on you as one of our valuable contributors for this year's celebration. Your help is crucial in the accomplishment of Dr. King's dreams; that people live in peace and love with the opportunity to pursue a decent and fruitful life.

We believe that to accomplish a decent and fruitful life, education is the first step. Therefore, the Committee strives to award scholarships to as many deserving students as possible. The Commemorative Journal advertising, which is a primary source of funds for the scholarships, is now in progress.

Enclosed you will find the Dr. Martin Luther King Jr. Birthday Celebration 2011 Ad-Contract form. If you have any questions concerning the Birthday Celebration or Journal Ad please feel free to contact me at (516) 571- 5977.

Once again, thank you for your support.

Sincerely,

Rodney McRae
Executive Chair

Enclosure

